Course program and reading list

Social Psychology

Course instructor:
Mr. Yaron Mor.

Course Subjects & Reading:


- Chapter 3 - The social self
- Chapter 4 - Social cognition
- Chapter 5 - Social attribution
- Chapter 6 – Emotion
- Chapter 7 - Attitudes, behavior and rationalization
- Chapter 8 - Persuasion
- Chapter 9 - Social influence
- Chapter 10 - Relationship and attraction
- Chapter 11 - Stereotyping, prejudice and discrimination
- Chapter 12 – Group
- Chapter 13 - Aggression
- Chapter 14 - Altruism and Cooperation

Course Goals: Social psychology explores the interaction between the individual and his or her social environment. As such, it examines themes and issues of interpersonal, as well as mass communication, in order to understand people’s attitudes and behaviors within social contexts and in light of social influence. Main concepts of this discipline are; construction of the ‘self’, information processing, relationship, persuasion and social influence, attitudes etc.

Course Grading Method: Self learning

Composition of Course Grade: 100% final exam

Further details about the final exam will be published later.

Good Luck!