Yaren Weltsman
South Africa
Government

Joseph Vardakis
Greece
Psychology

Shir Hasson
USA
Communications
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THE “UNIVERSITY OF THE FUTURE”, AS WE SEE IT, HAS TO PREPARE ITS STUDENTS FOR A CONSTANTLY CHANGING WORLD BY BEING SKILLFULLY ABLE TO INNOVATE, DARE AND INITIATE.”
Since its establishment twenty-two years ago as Israel’s first private university, IDC Herzliya has established a pioneering and innovative approach to higher education.

From the very beginning IDC has been committed to educating future leaders. The myriad of graduates who have established themselves in professional, business and public service roles are proof of our success.

IDC was committed, from its inception, to interdisciplinary education, academic scholarship and innovation alongside practical know-how. Our mission is to prepare our students to face the challenges of the 21st century within Israel and around the globe.

The “University of the Future”, as we see it, has to prepare its students for a constantly changing world by being skillfully able to innovate, dare and initiate.

IDC is proud to have created an environment in which the students are our partners. This partnership has given rise to numerous student initiatives that have become integral parts of our campus life: the IDC Entrepreneurship Club, the Debate Club, the sports teams, the volunteer programs, the law clinics, the performing arts groups, IDC Radio and many more.

We invite you to join us in realizing your own personal potential and aspirations while committing to the essential values of social responsibility.

I wish you a successful academic year.

Prof. Uriel Reichman
Founder and President, IDC Herzliya
OUDI RECANATI
CHAIRMAN, IDC HERZLIYA
BOARD OF DIRECTORS

At the beginning of the academic year I am always amazed to see our freshman students, from 86 countries, enter the Raphael Recanati International School filled with promise and ambition. Three years later I have the pleasure of hosting these students at our home, where I am equally amazed by the growth and maturity they exhibit, the knowledge of Israel, its history and their understanding of the miracle of the Zionist dream. These young men and women become the future leadership of the country, and of the Diaspora, endowed with the tools and knowledge to excel wherever life takes them.

I feel very fortunate to be part of this outstanding academic institution which fills me with pride and hope for the future of Israel and the continuity of the Jewish people.

"These young men and women become the future leadership of the country and of the Diaspora..."
The Raphael Recanati International School at IDC Herzliya is an island of opportunity for students from around the world who would like to deepen their bonds with Israel while earning internationally recognized and sought-after academic degrees. Professor Uriel Reichman, founder and president of IDC Herzliya, established this university based on the values of “freedom and responsibility”. We are, unashamedly, an institution that embraces Zionism, and our goal is to educate a generation of new leaders for the State of Israel, the Jewish world and the world at large. We endeavor to build bridges between economic elites and the underprivileged, between Israelis and Diaspora Jews and between Israel and her neighbors.

Today, IDC Herzliya is considered a prestigious university both nationally and internationally. Our faculty and staff are leaders in their fields and professions with many having joined us from other Ivy League and world-renowned universities. These experts strongly value our ideal of “the student as our partner” and work to ensure a good combination of scholarly excellence and practical experience within their curricula. We also believe in “startup academia” and encourage our students to initiate, innovate, invent and create at every opportunity.

The RRIS has over 1,800 students from eighty-six countries - a third of IDC Herzliya’s student body. After graduation, many of our students choose to make Israel their home, while others become superb ambassadors for the State of Israel in their overseas communities. Some of our graduates continue on to graduate programs at top universities around the world, while others work for successful global companies.

We invite you to join the IDC Herzliya family and look forward to helping you to realize the vision of Theodore Herzl - “If you will it, it is not a dream”. Here’s to your “next year in Herzliya”.
Orientation trip to the Negev for over 500 new students
RRIS GLOBAL VILLAGE 2016-2017

- 36% | Europe
- 19% | Israel & the Middle East
- 3% | Asia & Oceania
- 4% | Africa
- 7% | Latin America
- 31% | North America

Arielle Barokas
Belgium
Communications

Benjamin Elbaz
France
Computer Science
31% of the student population of IDC Herzliya are international students. RRIS is the largest absorption center in Israel.
Raphael Recanati International School undergraduate students have the option of residing in IDC housing. These are comfortable apartments located off-campus in residential neighborhoods throughout the city of Herzliya. IDC rents from private owners and then sublets exclusively to our students in groups of three to four students per apartment. Each student has his/her own bedroom which is furnished with desk, chair, closet and a single bed (linens and towels are not included). The shared kitchen includes a refrigerator, cooktop and washing machine. Any other equipment required must be supplied by the students. The shared living room has sofas, coffee table, dining table and chairs. The bathroom is also shared. There are a very limited number of master bedroom suites (bedrooms with connecting private bathrooms) which are allocated according to the date the housing deposit is paid (i.e. on a first come first served basis).

The monthly rental fee is $650 US ($700 US for a master bedroom suite).* The fee covers rent, municipal taxes and maintenance charges. Students are responsible for paying utility bills (water, gas and electricity) which arrive by post to the students’ apartment. These bills can be paid in the post office, bank or online with a credit card. Students are also responsible for arranging their own Internet connections. Students renting an IDC apartment must show the housing coordinators a receipt from the tuition office proving they have paid the first six months’ rent prior to signing a rental contract and a Code of Residency agreement. After signing these documents students will receive the key to the apartment. The rental period ends on July 31. No refunds will be given for early departure.

There are a limited number of apartments available. In order to reserve a room a deposit of $1,200 US must be paid no later than ten days after acceptance to the school. The room deposit, which is a separate amount from the tuition deposit, will become a security deposit once the student moves into the apartment. It will be returned approximately six months after the student moves out of the apartment, pending payment of all outstanding bills and provided that no damage was caused.

Details of payment methods appear in the Acceptance Booklet sent to students who have been accepted to IDC. Also attached to the Booklet is an Application Form for housing to be filled in by the student. This supplies vital information for the process of allocating apartments.

This housing program is designated only for students who arrive from abroad and whose immediate family does not live in Israel. Students please note: the above information is subject to change and notification will be sent out if there are changes.

*Rental prices are subject to change according to the local real estate market.
IDC is located in Herzliya, a city five miles north of Tel Aviv along the Mediterranean coast. For students, Herzliya is an ideal area as it is located in the center of the country and has both train and bus service available to all points throughout Israel. The IDC campus is in a residential neighborhood as are the student apartments - leafy, quiet streets with all the required amenities. Herzliya has malls, restaurants and pubs, concert halls, a downtown outdoor street mall with cafes and shops, parks and recreational facilities including jogging and bicycle paths and, of course, a beautiful, white sand beach.

IDC is surrounded by an urban environment that is characterized by a flourishing hi-tech sector which has earned Israel the nickname “Silicon Wadi” and has attracted the interest of the world’s leading venture-capital firms. Many of the Israeli software and biotech companies traded on the American stock exchanges are located in the Herzliya area including Hewlett-Packard, Horizon Semiconductors, IBM, Kodak IL, Microsoft, Motorola and Texas Instruments.

For more information see www.herzliya.muni.il
ORIENTATION WEEK

One of the innovative and important services that IDC Herzliya provides to its students is a week-long orientation for first-year students. Orientation Week is designed to make first-year students’ entry into the academic environment as smooth as possible. The orientation program provides new students with the opportunity to meet one another, get acquainted with the academic and administrative staff, check out the campus facilities and explore the Herzliya area. The orientation program includes various social activities, information sessions regarding administration, the use of the campus facilities and an overnight excursion that is pure fun. Participation in Orientation Week is mandatory for all first-year students.

VISA & STATUS ASSISTANCE

Students are responsible for clarifying and establishing their status in Israel and can turn to the Raphael Recanati International School staff for advice and assistance. Before commencing studies, all students must clarify their status and eligibility for a student visa (A-2) or Israeli citizenship with the Israeli embassy or consulate in their country of origin. A student visa should be obtained in advance in the student’s country of origin. International students who are children of an Israeli parent must settle all matters, such as deferment of military service, with the nearest Israeli embassy or consulate. The Jewish Agency provides advice and assistance to students considering immigrating to Israel. See www.jewishagency.org/JewishAgency/English/Aliyah/Contact+Addresses/ and for North America/UK www.nbn.org.il
HEALTH INSURANCE

All IDC Herzliya students are required to have comprehensive health insurance coverage throughout the period of their studies. Israeli residents, including new immigrants, receive national health insurance for a low monthly fee in accordance with the country’s health insurance legislation. International students who are not covered by Israel’s national health insurance (bituach leumi) must purchase a health insurance policy which will cover their health needs while studying at IDC.

We have made special arrangements with HAREL YEDIDIM to insure international students who are not covered by Israel’s National Health Insurance. This insurance plan provides comprehensive health coverage for $790 US* per academic year, which will be charged at the beginning of each year.

In order to have continuous coverage, the policy will automatically be renewed from one academic year to the next, until the end of the program, unless the student notifies the school in writing that he/she wishes to cancel.

* Rates are subject to change according to insurance company rate fluctuations.
REQUIRED PREPARATORY COURSES

The Raphael Recanati International School curriculum includes preparatory courses prior to the beginning of the academic year designed to teach new students skills necessary to succeed in their studies. Business Administration, Economics and Computer Science students are required to complete a preparatory course in math. Computer Science students are also required to complete a course in computer programming. Students for whom English is a second language, or who studied at a high school at which English was not the primary language of instruction, must take an English proficiency examination. Students who earn the required grade on either the TOEFL (Test of English as a Foreign Language), IELTS (International English Language Testing System), PEARSON (Language Test), Cambridge English Assessment (CAE or CPE) or the Israeli Psychometric/Amiram are exempt from the English preparatory course.

LEARNING HEBREW

Hebrew is offered as an elective course for credit to RRIS students. Interested students will take a placement test and then will be placed into appropriate classes based on their test results. Classes are designed to help students feel comfortable using Hebrew. In addition, IDC offers a six week, intensive Summer Hebrew Ulpan which allows IDC students to learn Hebrew during the summer vacation. The Ulpan is run in conjunction with the Ministry of Education and the Ministry of Absorption and offers five levels of intensive Hebrew instruction. Please note that Ulpan students are responsible for their own accommodations.
PSYCHOLOGICAL SERVICES

The IDC Herzliya Psychological Counseling Service is designed to promote the health and well-being of students. Resident psychologists provide professional, individualized counseling in both scholastic and personal matters - from problems related to social integration and learning disabilities to personal conflicts and crises. All counseling is kept strictly confidential. If extended treatment is recommended, the student is referred to a suitable off-campus professional.

www.idc.ac.il/eng/psycoun

THE LEA & NAFTALI BEN-YEHUDA ACCESSIBILITY & STUDY SKILLS CENTER

The Lea and Naftali Ben-Yehuda Accessibility & Study Skills Center operates as part of the Dean of Student Affairs at IDC Herzliya. The Center offers a variety of activities and services to students from registration to graduation. The Accessibility & Study Skills Center exists thanks to donations intended for students with disabilities and/or various learning issues. The programs of the Center are enabled with the assistance of the National Insurance Funds.

The Center is designed to assist students who are recognized by the Dean of Student Affairs as students with learning issues and/or attention deficit disorders, as well as students with a temporary/permanent medical condition which has implications on the student’s learning abilities. The Center provides support for these students from registration to graduation.

Services provided by the Accessibility & Study Skills Center:

- Providing tools to help students with disabilities succeed in college
- Providing academic learning strategies
- Exposure to and knowledge of assistive technology
- Providing information for maximizing social insurance rights and assistance from other organizations
- Use of quiet space at the center for private learning
- Academic mentorship
- Various workshops such as mindfulness
STUDY ABROAD PROGRAM
ONE SEMESTER / ONE YEAR

We offer top-tier academics with courses taught entirely in English. Your coursework can count toward your major, minor or elective requirements at your home institution. As a Study Abroad student you will be able to choose courses across IDC’s schools and build a tailor-made schedule catered to your interest and academic requirements. Also, you can intern in one of our thirty-two research centers, benefit from our enriching cultural activities and meet students coming from more than eighty-six countries, making IDC the most international academic center in Israel.

Edan Wolk
Canada
Business Administration

Kiera Lewison
South Africa
Psychology

Dean Aharoni
USA
Government
EXCHANGE PROGRAMS

The Raphael Recanati International School prepares students to play a role in global affairs. IDC offers exchange programs to its outstanding students at some of the world’s leading universities and, in turn, hosts students at IDC from these universities. **Students enrolled in these exchange programs continue to pay tuition only to their home university.**

IDC Herzliya has over 80 exchange agreements with academic institutions worldwide:

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<tr>
<th>INSTITUTION</th>
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<tr>
<td>Royal Melbourne Institute of Technology</td>
<td>Australia</td>
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<tr>
<td>Fundação Getulio Vargas</td>
<td>Brazil</td>
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<tr>
<td>University of Ottawa</td>
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<td>Tsinghua University</td>
<td>China</td>
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<tr>
<td>Colegio de Estudios Superiores de Administración</td>
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<td>Copenhagen School of Business</td>
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<td>Sciences Po, Paris</td>
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<tr>
<td>Berlin School of Economics &amp; Law</td>
<td>Germany</td>
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<td>Zeppelin University</td>
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<td>Hong Kong University</td>
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<td>Bocconi University</td>
<td>Italy</td>
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<td>LUISS Guido Carli University</td>
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<tr>
<td>Yonsei University</td>
<td>Korea</td>
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<tr>
<td>Tecnológico de Monterrey (Tec)</td>
<td>Mexico</td>
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<td>Universidad Iberoamericana</td>
<td>Mexico</td>
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<tr>
<td>Instituto Tecnológico Autónomo de México (ITAM)</td>
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<tr>
<td>Universidad Anáhuac</td>
<td>Mexico</td>
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<tr>
<td>Universidad Autónoma de México (UNAM)</td>
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<tr>
<td>Nova School of Business &amp; Economics</td>
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<td>Pompeu Fabra University</td>
<td>Spain</td>
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<td>Stockholm University</td>
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<td>Koc University</td>
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<td>Syracuse University</td>
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<td>University of Southern California</td>
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<td>The Wharton School, Univ. of Pennsylvania</td>
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<td>Washington University of St. Louis</td>
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For a full list of our partner institutions see [www.studyabroad.idc.ac.il](http://www.studyabroad.idc.ac.il)
The Interdisciplinary Center Herzliya Alumni Association was established in 1998 by the first graduates of IDC, in collaboration with the IDC administration.

The Alumni Association currently boasts approximately 20,000 alumni with 1,800 new alumni joining the association annually.

For more information
- IDC Alumni Association
- Alumni and Students of IDC
- www.idc.ac.il/alumni/
- alumni@idc.ac.il

Goals of the Alumni Association

- **Development and Enrichment**
  Providing alumni with current, up-to-date knowledge and professional tools in the fields taught at IDC and in fields that can inspire and broaden their horizons

- **Placement and Career**
  Identifying jobs and making them accessible to alumni, providing employment related tools and personal consultation

- **Networking**
  Constructing a professional and social network that will help build professional relationships among alumni, as well as between alumni and IDC

- **Support of IDC Activities**
  Sharing with alumni information about activities at the IDC and encouraging them to be active participants, among other things, as moderators and partners

- **Social Responsibility**
  Developing social responsibility and creating unique platforms for community and social activity

Rebecca Morgan
USA
Government

Chen Tamir
Israel
Government
IDC HERZLIYA ALUMNI

The professional and academic worlds eagerly welcome IDC Herzliya alumni, appreciating their interdisciplinary outlook and the practical skills and experience they obtained during their studies. Alumni can be found at leading graduate programs around the world as well as in major law firms, high-tech companies, investment houses, international consulting companies, the Knesset and Israel government agencies. Many alumni have used the entrepreneurial training they received at IDC to successfully launch their own businesses in a variety of sectors.

Selected Graduate Schools IDC Alumni Attend

- Bocconi University, Italy
- Carnegie Mellon University, US
- Columbia University, US
- Cornell University, US
- Duke University, US
- Emory University, US
- ESSEC Business School, France
- Georgetown University, US
- Harvard University, US
- Hertie School of Governance, Berlin
- Instituto de Empresa Business School, Spain
- King’s College, UK
- London School of Economics, UK
- Massachusetts Institute of Technology, US
- Monash University, Australia
- Northwestern University, US
- New York University, US
- Paris Graduate School of Management, France
- Port Elizabeth University, South Africa
- Princeton University, US
- Sciences-Po, France
- Toronto University, Canada
- Taft University, US
- Tufts University, US
- University of California, Berkeley, US
- University of Cambridge, UK
- University of London, UK
- University of Oxford, UK
- University Paris-Dauphine, France
- University of Pennsylvania, US

Emmanuelle Sarfati
France
BA, MA Communications
Camila Seta
USA
BA Communications, Class of 2014
Consulate General of Israel

Emmanuel Heymann
Luxembourg
BA Government, Class of 2009
SimilarWeb

Eshel Geffen
Israel
Business, Class of 2015, Wharton
MBA Studies, Wharton School, University of Pennsylvania

Jonathan Schwarcz
USA
Psychology, Class of 2015
Pre-Med Studies, Bar-Ilan University

Adam Grunewald
USA
BA Government, Class of 2010
Google

Alick Friedman
Israel
Communications, Class of 2014
Solution Manager, Verint, Singapore

Tamara Adissi
Austria
BA Communications, Class of 2011
Facebook

Annie Bambaji
England
BA Communications, Class of 2012
GITAM BBDO
Robert Demgenski  
Germany  
BA Government, Class of 2015  
PhD Studies, Syracuse University

Tamara Baytelman-Ashram  
Chile  
BA Communications, Class of 2012  
VP Marketing and Communications  
Hercules Human Resources

Elliott Nahmias  
USA  
BA Government, Class of 2010  
Director, AIPAC San Diego and Desert Communities

Yaniv Jember  
Israel  
BA Government, Class of 2009  
Ministry of Finance

D’vore Charness  
Canada  
BA Communications, Class of 2012  
i24news

David Jacobi  
USA  
Communications, Class of 2014  
Co-Founder, Terraboost, Israel
CAMPUS LIFE AT IDC

Gala evening at the home of Oudi Recanati 2016
Sefer Torah donated to IDC-Hillel

International Festival on IDC campus 2016

Rafting on trip to northern Israel 2016

Sports at IDC Herzliya

Mountain bike trip 2016
TO MANAGE IS TO MAKE THE BEST DECISIONS IN A HIGH-RISK ENVIRONMENT, AND OUR GOAL IS TO PROVIDE YOU WITH THE RIGHT TOOL BOX FOR YOUR MISSION.”

Ted Arison was born and raised in Tel Aviv. He enlisted in the Jewish Brigade of the British Army during WWII and went on to become a lieutenant-colonel in the Israel Defense Forces. He and his family moved to the United States and influenced the cultural life of Miami by establishing the National Foundation for Advancement in the Arts, the New World Symphony, and purchasing the Miami Heat NBA team. The Arison Foundation in the US was founded in 1991, followed by the establishment of his foundation in Israel which supports and contributes to education, health, research, and art. The Arison School of Business was established in 1995.

TED ARISON (1924-1999)
BUSINESS ADMINISTRATION MAJORS

FINANCE

- The major in finance prepares students to succeed in financial institutions such as banks, insurance companies and in the financial departments of corporations and consulting firms.
- The curriculum includes both theoretical principles and practical skills with courses in: corporate finance; investments and portfolio management; derivatives and financial risk management.
- Students implement their learning in a seminar in which they complete a consulting project, either by evaluating a company or conducting research in the capital market.

ENTREPRENEURSHIP

- The major in entrepreneurship exposes students to the content and terminology of the entrepreneurial eco-system and provides practical tools and experiential learning in the local startup environment.
- The program balances between practical experience and theoretical study and includes fundamental courses in: Entrepreneurial Strategic Thinking; Legal and Financing Aspects of Startup Ventures; Team Building; and Business Model Innovation.
- The curriculum is based on years of experience with the Zell Entrepreneurship Program and can be viewed as a building block for application to this prestigious IDC Herzliya program.

MARKETING

- The major in marketing provides students with wide-ranging, in-depth knowledge of the various aspects of marketing, as well as an understanding of modern marketing.
- Guest lecturers share their experience and wisdom, and students obtain real-world skills by working on team projects with leading companies.
- In addition to the classic marketing courses the curriculum includes innovative courses such as: Internet and Mobile Marketing; Marketing in the Far East; Sports Marketing; Social and Political Marketing; as well as workshops on creativity in marketing and social networks.
- Our graduates have the skills and knowledge to develop a career in marketing serving as, amongst others, marketing directors, consultants or account executives.
The Arison School of Business is offering a one-year MBA program focusing on management of fast-growth, innovative companies. The program combines MBA content customized for management of high-growth companies, with study in the fields of innovation and entrepreneurship. The program comprises relevant practical experience, including the options of practicing in startup firms, internships in various companies, or participation in practical projects with the guidance of lecturers and managers from the industry. Courses will be taught by the best lecturers IDC offers and by leading academics and practitioners in their fields. The program’s goal is to provide students with managerial tools that will enable integration into the business world in growing companies, development of new opportunities and quick promotion of their professional careers. This MBA is suitable for students who possess a strong academic background and are interested in investing in a particularly intensive degree for a short period of time.

The undergraduate program leading to a BA in Business Administration consists of approximately 120 credits and is designed to be completed over a period of 3 years or 6 semesters. Students can choose to major in Marketing, Finance or Entrepreneurial Management.

Business Administration students are required to complete credit hours in our general studies unit during the course of their studies (see separate General Studies Unit file on IDC website). A comprehensive list and description of all the courses may be viewed at our website www.rris.idc.ac.il/handbook

Preparatory courses (required) see page 14.
YEAR I
- Business Communications I, II
- Microeconomics
- Mathematics I, II
- Business Law
- Statistics I
- Management Skills
- Fundamentals of Finance
- Business Management in the Digital World
- Principles of Marketing Management
- Culture and Business
- Business Economics

YEAR II
- Macroeconomics
- Fundamentals of Accounting
- Statistics II
- Organizational Behavior
- Managerial Accounting
- Investment Theory
- The Macroeconomic Environment
- Business Strategies
- Integrated Marketing Communication
- Human Resource Management
- Research Methods
- Business Entrepreneurship
- Quantitative Methods for Finance
- Marketing Research

ENTREPRENEURSHIP MAJOR
- Themes in Entrepreneurship
- Revolutions and Inventions: Past, Present, Future
- Skills and Tools to Start Your Business

YEAR III
MARKETING MAJOR
- Marketing Project Seminar
- Consumer Behavior
- Global Marketing
- Retail Marketing
- Product & Brand Policy
- CRM
- Non-Conventional & Creative Marketing
- Digital Marketing

Seminars
- Brandstorm of L’Oreal Marketing Competition
- Mercedes Marketing Seminar
- Marcomm Seminar
- Trends Spotting

FINANCE MAJOR
- Finance Seminar
- Financial Statements Analysis
- Futures & Options Markets
- Capital Management in Israel
- Introduction to Insurance
- Company Valuations
- Introduction to Banking
- Entrepreneurship in Hi-Tech
- Introduction to Project Financing
- International Risk Management

ENTREPRENEURSHIP MAJOR
- Final Project: Venture Creation
- Value Creation
- Project Management
- The Psychology of Creativity, Innovation and Entrepreneurship
- Strategy & Marketing for Entrepreneurs
- Product Design & User Experience
- Communication for Entrepreneurs: Negotiation, Persuasion & Presentation
- Entrepreneurial Finance
- Economic & Legal Aspects for Entrepreneurs
- Entrepreneurial Management and Intrapreneurship

EXCHANGE PROGRAMS
IDC Herzliya offers excellent students several exchange programs with leading academic institutions such as the Wharton School at the University of Pennsylvania and Singapore Management University.

IDC Herzliya reserves the right to cancel, alter or expand the academic programs and courses offered.
DOUBLE MAJOR
BUSINESS ADMINISTRATION AND ECONOMICS

In the competitive marketplace interdisciplinary knowledge provides graduates with a significant advantage in a variety of professional and academic fields. Business executives must be equipped with a solid understanding of the factors shaping the local and global economy, and economists must acquire both theoretical and practical tools. A multidimensional understanding of the global economy and financial marketplace provides students with the quantitative and analytical skills required for success in both private and public sectors.

- Three-year course of study provides students with a broad view of the fundamentals with which they must be familiar in order to understand the problems and methods of coping with economic and administrative challenges facing economists and business executives.
- Combines knowledge, tools, theory and practice to train students toward management positions in an ever-changing reality.

- Demanding and intellectually challenging, this program is designed for outstanding candidates with strong quantitative and analytical skills.
- Combines core economics with fundamentals of administration.
- Provides students with an entrepreneurial spirit and the practical tools for realizing their potential.
- Offers business internships to outstanding students in economics-related positions in private and public sectors.
- Includes a third-year exchange program with partner campuses including UC Berkeley.
- Taught by world-renowned leading lecturers and researchers.
- Geared towards students with an eye on professional leadership positions in a wide variety of fields including finance and economic policy; and for those seeking advanced degrees in business administration (MBA), law or economics.

A comprehensive list and description of all the courses may be viewed at our website www.rris.idc.ac.il.

Preparatory courses (required) see page 14.

MA in FINANCIAL ECONOMICS PROGRAM

The MA in Financial Economics is designed to provide in-depth knowledge in economics and finance to meet the ever-growing challenges of the global business environment. The year-long program provides solid theoretical foundations in finance, economics, econometrics and accounting, followed by advanced elective courses in the areas of risk management, portfolio management, international finance and monetary policy. In addition, each student is required to submit a final project which brings into practice the knowledge gained in class. The program trains students for diverse positions as senior economists and analysts in financial institutions and for financial management positions in companies, investment houses, asset management, pension funds, public institutions, regulatory bodies and more.

www.rris.idc.ac.il/MAFE
The undergraduate program leading to a dual degree BA in Business Administration and Economics consists of approximately 120 academic credits and is designed to be completed over a period of 3 years or 6 semesters. First year students are required to commence their studies upon the successful completion of a month-long preparatory course in mathematics. Students who did not attend high school taught in English may be required to take courses in English language proficiency.

YEAR I

**FALL SEMESTER**
- Principles of Microeconomics
- Mathematics I for Economists
- Statistics I for Economists
- Microsoft Excel
- Business Law
- Fundamentals to Accounting
- Business Communications I

**SPRING SEMESTER**
- Principles of Macroeconomics
- Intermediate Microeconomics I
- Mathematics II for Economists
- R Software
- Statistics II for Economists
- Fundamentals of Finance
- Critical Thinking
- Business Communications II

YEAR II

**FALL SEMESTER**
- Intermediate Microeconomics II
- Intermediate Macroeconomics I
- Introduction to Econometrics
- Organizational Behavior
- Business Strategies
- Business Entrepreneurship
- Future & Options Markets

**SPRING SEMESTER**
- Intermediate Microeconomics III
- Intermediate Macroeconomics II
- Applied Econometrics
- Principles of Marketing Management
- Investment Theory
- Integrated Marketing Communications

YEAR III

**ANNUAL**
- Senior Seminar
- Economics Enrichment Course
- Academic Literacy
- Product & Brand Policy
- Customer Relations Management
- Organizational Management
- Intellectual Property, Strategy & Entrepreneurship

**SPRING SEMESTER**
- Policy Papers Writing Workshop
- Introduction to Project Financing
- International Risk Management
- The Global Business Environment
- Digital Marketing

*IDC Herzliya reserves the right to cancel, alter or expand the academic programs and courses offered.*
Prof. Elazar Berkovitch, PhD, Northwestern University, 1986
Former Dean, Arison School of Business

Areas of Interest
Corporate Finance; Mergers and Acquisitions; Bankruptcy; Firm Reorganization

Prof. Eyal Biyalogorsky, PhD, Duke University, 1998

Areas of Interest
Pricing; Product and Brand Management; Internet Marketing; Managerial Decision Making

Prof. Jacob Boudukh, PhD, Stanford University, 1991

Areas of Interest
Empirical Asset Pricing; Investments; Derivatives; Risk Management

Prof. Zvi Eckstein, PhD, University of Minnesota, 1981
Dean, Arison School of Business and Tiomkin School of Economics; Head, The Aaron Institute for Economic Policy; Former Deputy Governor of the Bank of Israel

Areas of Interest
Labor Economics; Macro and Monetary Economics; Applied Econometrics; Jewish Economic History

Prof. Rafi Eldor, PhD, Harvard University, 1982

Areas of Interest
Asset Pricing and Liquidity; Asset Pricing and Terrorism; Hedging and Derivatives; International Economics

Prof. Jacob Goldenberg, PhD, The Hebrew University of Jerusalem, 1998

Areas of Interest
Creativity; New Product Development; Diffusion of Innovation; Complexity in Market Dynamics; Social Networks Effects

Prof. Yaniv Grinstein, PhD, Carnegie Mellon University, 2000
Head, MA in Financial Economics, Arison School of Business

Areas of Interest
Corporate Finance; Corporate Governance

Dr. Liat Hadar, PhD, Ben-Gurion University of the Negev, 2007

Areas of Interest
Consumer Behavior; Consumer Knowledge; Metacognitive Knowledge; Consumer Financial Decision Making; Decisions Under Risk and Uncertainty; Behavioral Economics; Advice Giving and Advice Taking

Prof. Ronen Israel, PhD, Northwestern University, 1989

Areas of Interest
Capital Allocation Process; Organizational Design; Capital Structure and Bankruptcy; Entrepreneurial Finance; Capital Allocation Process; Managerial Compensation

Dr. Doron Israeli, PhD, Stanford University, 2013

Areas of Interest
Equity Valuation; Behavioral Finance; Option Markets; Effects of Financial Reporting on Capital Markets

Dr. Shimon Kogan, PhD, University of California, Berkeley, 2005

Areas of Interest
Behavioral Finance with Application to Asset Pricing

Prof. Barak Libai, PhD, University of North Carolina at Chapel Hill, 1997

Areas of Interest
Customer Social Effects and Their Effect on New Product Growth and the Firm’s Profitability; Growth of Markets for New Products; Customer Relationship Management

Prof. Varda Liberman, PhD, Tel Aviv University, 1985
Former Vice Dean, Arison School of Business; Head, Judgment and Decision Making; Director, Mathematical and Statistical Studies

Areas of Interest
Probabilistic Judgments; Decision Making

Prof. Evgeny Lyandres, PhD, University of Rochester, 2004

Areas of Interest
Interaction Between Firms’ Financial and Operating Strategies; Effects of Product Market Competition on Firms’ Financial Decisions
The above faculty members, although not all, will be teaching throughout the BA program.
WE HAVE MADE EVERY EFFORT TO CREATE A CUTTING EDGE SUPPORTIVE LEARNING ENVIRONMENT. STUDENTS HAVE ACCESS TO COMPUTER LABS, RADIO STUDIOS, TELEVISION STUDIOS, VISUAL CONTENT INCUBATOR, MEDIA INNOVATION AND VIRTUAL LABS AND AN ENTIRE WING OF EDITING ROOMS.”

The late Sammy Ofer was a prominent figure in the global business community and a supporter of the arts, culture and education in Israel. Mr. Ofer was born in Romania and immigrated to Israel in his youth. His dedication to Israel’s future and commitment to education are expressed through scholarships and his generous support to educational institutions, exemplified by the Sammy Ofer School of Communications which was established in 2004.
CUTTING-EDGE FACILITIES

All broadcasting and production activity can be controlled from the main production room, which is also equipped to make it possible to interact with interviewees and audience members in other parts of the world.

A wide variety of shows can be produced for professional television broadcast with the advanced equipment in the main television studio. The latest technology is at the students’ disposal in the audiovisual center, allowing them to learn to produce and broadcast shows for radio, Internet and television. Multiple broadcasts can be produced simultaneously in the nine radio studios separated by transparent, soundproof walls in this unique facility.
The undergraduate program leading to a BA in Communications consists of 126 credits. The program is designed to be completed over a period of 3 years or 6 semesters. Students can choose to major in Interactive Communications, Persuasive Communications, or Visual Content Studies. A comprehensive list and description of all the courses may be viewed at our website www.rris.idc.ac.il/handbook.

Preparatory courses (required) see page 14.

www.rris.idc.ac.il/comm/curriculum

YEAR I

FALL SEMESTER

Mandatory Courses
• Communication English Advanced A
• Communication English Advanced B
• Communications, Culture and Society
• Introduction to Communications: Theories and Models
• Introduction to New Media
• Preparatory Course: Practicing Academic Writing
• Quantitative Research Methods

SPRING SEMESTER

Mandatory Courses
• History of Communication
• Introduction to Political Communication
• Marketing To A Digital World; The New Rules Of The Game
• Social Psychology

YEAR II

FALL SEMESTER

Mandatory Courses
• Introduction to Social Network Analysis
• Media Ethics
• Qualitative Research Methods
• Culture & Identity in a Visual Media Environment
• Fundamentals of Humanistic Thought
• Online Journalism
• Health Communication: PR Strategies of Pharmaceutical Companies

SPRING SEMESTER

Mandatory Course
• Visual Communication: Representation and Knowledge

NoCamels.com, part of the Asper Institute for New Media Diplomacy at IDC, is the world’s leading news website on Israeli innovation. Staffed by IDC students who are trained by professional journalists, this year-long, exclusive program provides students with exposure to the world of innovation, startups and journalism. Visit www.nocamels.com or email Einat@nocamels.com for more information.
SPECIALIZATIONS

VISUAL CONTENT STUDIES

Mandatory Courses
- Children, Adolescents & Media
- Interactive Media Platforms
- Psychological Aspects of User Experience

Mandatory Workshops
- Documentary Reporting
- Production & Distribution in YouTube
- Creativity in Cinematography

Elective Workshops
- Video Editing

Semester-long Seminar
- The Documentary Film & Reality
- Evolution & Revolution of the Media

MARKETING & POLITICAL COMMUNICATIONS

Mandatory Courses
- Principles of Persuasion & Argumentation
- Interactive Media Platforms
- Children, Adolescents & Media

Mandatory Workshops
- Marketing Strategy
- Digital Advertising & Marketing
- Advertising Concepts

Elective Workshops
- Public Relations & Spokesmanship
- Social Media Marketing

Semester-long Seminars
- Constructing Political Image & Rhetorical Style
- Youth Revolt, Rock Music & the Sixties
- Thought Process for Digital Marketers

INTERACTIVE COMMUNICATIONS

Mandatory Courses
- Psychological Aspects of User Experience
- Interactive Media Platforms
- Children, Adolescents & Media

Mandatory Workshops
- Interactive Product Design
- Online Performance Based Marketing
- Product Management in Startup Companies

Elective Workshops
- Tools for Product Design
- Online Performance Based Marketing Advanced

Semester-long Seminar
- Embodied Communication in the Digital World
- Advanced Human Computer Interaction in Virtual
- Research in Augmented Reality
YEAR III

Mandatory Courses
• Life, Leisure and the Media
• Language, Culture & Society

SPECIALIZATIONS

VISUAL CONTENT STUDIES

Mandatory Courses
• Film Theory
• Love and Couplehood in Popular Culture
• The Family on Television: Identity, Gender, and the Other

Elective Workshops

Fall Semester
• ENTITi - Creating VR Formats
• Interactions: From Design Thinking to Critical Design
• Mobile Marketing
• Political Campaigns in the Digital Age
• Practical Digital Content Writing
• Social and Political Struggles
• Studio Drama Productions
• Technologies as Material
• The Next Digital Revolution: 3D Fabrication
• Video Commercials for TV and Digital

Elective Workshops

Spring Semester
• Visual Communication Design
• Creating Music Videos

Year-long Seminars
• Media and Teen Health, Body Image & Sexuality
• Cyberspace Romance

Year-long Workshops
• Writing & Producing a Web Series
• Integrated Advertising Campaign
• Interactive Marketing Studio
• Radio Time - This IsReal

Students are also required to take general electives and may take electives from other programs at IDC.

IDC Herzliya reserves the right to cancel, alter or expand the academic programs and courses offered.
**MARKETING & POLITICAL COMMUNICATIONS**

**Mandatory Courses**
- Media and Conflicts in the Digital Age
- Transitioning Media: Marketing and Interpersonal Influence Off and Online

**Elective Workshops**

**Fall Semester**
- ENTITi - Creating VR Formats
- Interactions: From Design Thinking to Critical Design
- Mobile Marketing
- Political Campaigns in the Digital Age
- Practical Digital Content Writing
- Social & Political Struggles
- Studio Drama Productions
- Technologies as Material
- The Next Digital Revolution: 3D Fabrication
- Video Commercials for TV and Digital

**Spring Semester**
- Visual Communication Design
- Creating Music Videos

**Year-long Seminars**
- Public Relations During Conflicts
- City & Nation Branding: Creating a Real Online Campaign for Tel Aviv
- Media and Psychology in Foreign Policy Management

**Year-long Workshops**
- Lobbying and Political Change
- Digital Video Content
- Integrated Advertising Campaign
- Radio Time - This IsReal

**INTERACTIVE COMMUNICATIONS**

**Mandatory Courses**
- Topics in Network Culture
- Peace Technologies: Technology-enhanced Conflict Resolution & Peace-Building
- Foundations in Technological Thinking

**Elective Workshops**

**Fall Semester**
- ENTITi - Creating VR Formats
- Interactions: From Design Thinking to Critical Design
- Mobile Marketing
- Political Campaigns in the Digital Age
- Practical Digital Content Writing
- Social and Political Struggles
- Studio Drama Productions
- Technologies as Material
- The Next Digital Revolution: 3D Fabrication
- Video Commercials for TV and Digital

**Spring Semester**
- Visual Communication Design
- Creating Music Videos

**Year-long Seminars**
- Advanced Topics in Social Network Analysis
- Persuasive Technology: Analysis and Design
- The History of Propaganda
- Public Diplomacy in the Digital Age
- City & Nation Branding: Creating a Real Online Campaign for Tel Aviv

**Year-long Workshops**
- UX Agency
- Integrated Advertising Campaign
- Interactive Marketing Studio
- miLAB VR
- Radio Time - This IsReal
Students in the Sammy Ofer School of Communications can choose one cluster in addition to their regular course of studies and alongside one of the specializations in Communications. The three clusters are:

**Public Diplomacy**
The Lauder School of Government, Diplomacy and Strategy is offering a new cluster in Public Diplomacy to communications students. Today, conflicts are waged in several arenas simultaneously including the media. Conflict parties often wage significant battles for their image, and public diplomacy has the power to affect change in government policy. The program caters to leading students (GPA 85 and above) and grants 13 credits, including courses in Public Diplomacy, Policy Dilemmas, Security Dilemmas, and Conflicts and Media in the Digital Age as well as workshops. Admission is conditioned on a personal interview.

**Business Administration**
The Arison School of Business at IDC Herzliya offers a cluster in business administration for communications students. Composed of 4 mandatory courses, this cluster introduces students to the basic concepts and economic theories that will enable the understanding and effective management of marketing and strategic decisions. The courses address marketing communication tools and strategies, consumer relations and organizational behavior.

**Entrepreneurship**
The new School of Entrepreneurship at IDC Herzliya offers a cluster in New Media Entrepreneurship for communications students. The courses will provide practical tools for the understanding of financial and legal aspects involved in setting up a startup company, and additional tools for understanding the latest business models in the areas of social networking and mobile communications.
COMMUNICATIONS FACULTY

Prof. Hanna Adoni, PhD, The Hebrew University of Jerusalem, 1977
Deputy Dean, Academic Affairs
Areas of Interest
Mass Communication and Cultural Behavior; Literacy and Reading; Psycho-Social Uses of New Technologies; Media and Minorities

Prof. Yair Amichai-Hamburger, PhD, Oxford University, 1993
Head, Center of Internet Psychology (CIP)
Areas of Interest
Personality, Internet Use and Well-Being; Virtual Teams; Inter-Group Contact on the Internet; Leadership and Motivation; Conflict Management in Organizations

Dr. Keren Tzur-Eyal, PhD, University of California, Santa Barbara, 2004
Areas of Interest
Media Content and Effects; Media’s Role in Youth Socialization, Sexuality and Body Image

Dr. Doron Friedman, PhD, Tel Aviv University, 2004
Head, Advanced Reality Lab
Areas of Interest
Human-Computer Confluence and Brain-Computer Communication

Dr. Yair Galily, PhD, University of Leicester, 2000
Academic Advisor, MA Communications Program
Areas of Interest
Sport; Leisure; Social Media and Sedentary Leisure; The Media

Dr. Tsahi (Zack) Hayat, PhD, University of Toronto, 2014
Areas of Interest
Social Network Analysis; Relationship Between Information and Communication Technology and Personal Networks; Organizational Communication; Networked Work

Dr. Guy Hoffman, PhD, Massachusetts Institute of Technology, 2007
Co-Director, Media Innovation Lab
Areas of Interest
Human-Robot Interaction and Collaboration; Embodied Cognition for Robots; Anticipation and Timing in HRI; Nonverbal Communication in HRI; Non-Anthropomorphic Robot Design

Dr. Yuval Karniel, LLD, The Hebrew University of Jerusalem, 1997
Co-Director, Content Hub; Editor, The Public Sphere
Areas of Interest
Media Law and Policy; Ethics in the Media; Crisis Management; Journalism; New Media

Dr. Amit Lavie-Dinur, PhD, The Hebrew University of Jerusalem, 1999
Deputy Dean; Head, Visual Content Cluster; Head, Persuasive Communications Cluster
Areas of Interest
Privacy; Media Framing and Representation of News Events; Values Portrayed in Advertising Media; Representation of the “Other” in Popular Texts

Dr. Noam Lemelshtrich Latar, PhD, Massachusetts Institute of Technology, 1974
Founding Dean, Sammy Ofer School of Communications
Areas of Interest
Identities; AI Decision-Making; Journalism and Cyber Advocacy

Dr. Tal Azran, University of Melbourne, 2007
Academic Advisor, International Program
Areas of Interest
International Communication; Political Communication; New Media Technologies Effects

Prof. Gadi Wolfsfeld, PhD, Massachusetts Institute of Technology, 1979
Head, MA Program in Communications and New Media
Areas of Interest
Political Communication; The Role of the Media in Political Conflicts and Peace Processes; The Role of the New Media in Collective Action

Dr. Moran Yarchi, PhD, The Hebrew University of Jerusalem, 2011
Head, Student Exchange Program
Areas of Interest
Political Communication; Public Diplomacy; Media Coverage of Conflicts; Media and Terrorism

Dr. Oren Zuckerman, PhD, Massachusetts Institute of Technology, 2007
Head, Interactive Communications Specialization; Co-Director, Media Innovation Lab
Areas of Interest
Cross Section of HCI (Human Computer Interaction) and CMC (Computer Mediated Communication); Participation Patterns in Online and Mobile Communities; Engagement in Location-Based Media; Human-Centered Computing

The above faculty members, although not all, will be teaching throughout the BA program.
Dr. Leslie Terris, Academic Director of the BA in Government Program, with international students
INSTILLING THE VALUES OF TOLERANCE, FREEDOM, MUTUAL RESPONSIBILITY, DEMOCRACY, LIBERALISM AND ZIONISM - WE STRIVE TO TRAIN THE NEXT GENERATION OF LEADERS TO GUIDE THE PUBLIC, PRIVATE AND THIRD SECTORS IN ISRAEL TO NEW HEIGHTS AND INTERNATIONAL ACHIEVEMENTS.”

Ambassador Ronald S. Lauder, an international businessman and Jewish communal leader, was appointed US Ambassador to Austria in 1986. He established The Ronald S. Lauder Foundation in 1987 which focuses on Jewish education and community outreach. Among the many positions which he has held and currently holds are: President of the World Jewish Congress; Chairman of the Conference of Presidents of Major American Jewish Organizations; Chairman of the Board of the Jewish National Fund; and Chairman of the International Public Committee of the World Jewish Restitution Organization. The Lauder School of Government, Diplomacy and Strategy was established in 1999.
GOVERNMENT SPECIALIZATIONS

GLOBAL AFFAIRS AND CONFLICT RESOLUTION
THE MIDDLE EAST
COUNTER-TERRORISM
BUSINESS ADMINISTRATION
PUBLIC DIPLOMACY

Providing a broad based perspective, the courses offered in the government program explore the impact of political forces, social issues, business interests, and economic policies on domestic and global politics, along with factors such as the media, culture and technology. The program provides students with an in-depth understanding of the issues confronting the world today: the environment; ethnic conflicts; nuclear strategy; terrorism; and gender issues.

Additionally, students examine the inner workings of the Middle East in all their complexity while also viewing the region within the context of globalization. The study of Israel is comprehensive in scope, including exposure to all facets of the Israeli polity - from issues of democracy to foreign policy to questions of national security. The studies are built on the concept of combining theory with practice, exposing students to real-life situations through case studies, simulations, internships, and face-to-face meetings with key figures.

During the final year of the program students select one or two areas for in-depth study, earning a Certificate of Specialization in the area(s) of their choice. The specializations offered in the program include: Global Affairs and Conflict Resolution; The Middle East; Counter-Terrorism and Homeland Security; Business Administration; Public Diplomacy.

The Lauder School of Government, Diplomacy and Strategy attracts outstanding students from around the world providing a pluralistic environment of ideas and views as well as unique opportunities for networking. Many of our students have gone on to leading American and European universities for their graduate studies. Alumni have also gone on to fascinating careers in government, the private sector, NGOs and international institutions.
YEAR I

FALL SEMESTER
• Introduction to Government & Comparative Politics
• History of the Modern Era & Zionism
• International Politics I
• History of the Modern Middle East
• Globalization and International Political Economy
• Academic Research & Writing
• Microeconomics
• Elective

SPRING SEMESTER
• Israeli Politics & Society
• International Politics II: Theory & Praxis of Security
• Introduction to Political Theory
• Society and Politics in the Middle East
• Statistical Methods for Social Science Research
• Macroeconomics
• Elective

YEAR II

FALL SEMESTER
• Theories in the Study of Terrorism & Guerilla Warfare
• Europe from 1948: From Cooperation to Integration
• The Arab-Israeli Conflict and the Peace Process
• Research Methods
• US-Israel Relations
• American Foreign Policy
• Introduction to Israeli Constitutional Law
• Social Networks & Political Change
• Elective

SPRING SEMESTER
• Conflict Resolution
• International Law
• Public Policy in Democracies
• Economics & Diplomacy
• E-Government & IT Policy
• Israeli Diplomacy & Foreign Policy
• Public Diplomacy
• Elective

YEAR III

SPECIALIZATION - GLOBAL AFFAIRS & CONFLICT RESOLUTION
Courses selected from the following
• Diplomacy, Governance & Law in a Global World
• Transatlantic Relations in the 21st Century
• Russia: Politics & Foreign Policy
• Modern China: Politics & Society
• Strategy & Negotiations in the Nuclear Realm
• National Security & Decision Making Processes
• Nationalism, Fascism and Populism
• The Politics of Post-colonial Africa
• Negotiation Strategy
• Psychological Aspects of Conflict & Their Resolution
• Seminar International Political Economy: Past to Present, Theory to Practice
• Seminar Track-Two & Citizen Diplomacy

SPECIALIZATION - MIDDLE EAST
Courses selected from the following
• Palestinian Society & Politics
• Political Culture & Negotiation in the Middle East
• Energy & Geopolitics in the Persian Gulf
• Egyptian Government & Politics
• Nationalism & Islam in the Middle East
• Seminar Iran & Regional Politics

SPECIALIZATION - COUNTER-TERRORISM AND HOMELAND SECURITY
Courses selected from the following
• Theatres of Global Jihad
• Terrorism & Counter-Terrorism Innovation
• Law & Terrorism
• Global Terrorism: ISIS, al Qaeda and Hezbollah
• Civil Wars & Ethnic Conflicts
• Ideology & Doctrine of Islamic Radical Movements
• Terrorism & Political Development
• Seminar Israeli Counter-Terrorism Policy
• Seminar Counter-Terrorism & Governance
SPECIALIZATION - BUSINESS ADMINISTRATION

- Principles of Marketing
- Seminar Economic Peace
- Organizational Behavior
- Entrepreneurship & Business Management

SPECIALIZATION - PUBLIC DIPLOMACY

- Public Diplomacy
- Political Dilemmas: The Israeli-Palestinian Conflict
- Digital Public Diplomacy
- Security Dilemmas (Counter-Terrorism)
- Media & Conflicts in the Digital Age
- Practicum

ADDITIONAL ELECTIVES

- Honors Course Democratic Transitions in the Developing World - Key Case Studies from South Africa, Africa & Latin America
- Negotiation Workshop
- Beginning Arabic
- Internship Program

Students are also required to take general electives and may take electives from other programs at IDC. IDC Herzliya reserves the right to cancel, alter or expand the academic programs and courses offered.
Dr. Dmitry (Dima) Adamsky, PhD, Haifa University, 2008
Areas of Interest
International Relations; International Security; Security and Intelligence Studies; Modern Military Thought; Arab-Israeli Conflict; US, Russian and Israeli National Security

*Prof. Ilai Alon, PhD, The Hebrew University of Jerusalem, 1973
Areas of Interest
Islamic Philosophy and Theology; Negotiations in Arabic Speaking Islam

Dr. Eitan Azani, PhD, The Hebrew University of Jerusalem, 2005
Colonel (Res.) in the Israel Defense Forces and Deputy Executive Director of the International Institute for Counter-Terrorism (ICT) at IDC
Areas of Interest
Terrorist Organizations in the Lebanese and Palestinian Arenas

Dr. Isabel Berman, PhD, Columbia University, 1985
Head, English as a Foreign Language Department, IDC
Areas of Interest
Communications Skills and Political Satire

Dr. Oded Brosh, PhD, The Hebrew University of Jerusalem, 1990
Chair of Diplomacy and Conflict Studies, MA in Government Program; Former Senior Analyst, Prime Minister’s Office
Areas of Interest
Defense and Security Strategy in the Nuclear Age; Deterrence; Proliferation and Related WMD Issues; History and Politics of the United States; Germany in the 20th Century; Asia; Middle East; Government and Politics of Israel

Dr. Amnon Cavari, PhD, University of Wisconsin-Madison, 2011
Areas of Interest
American Politics; Public Opinion; US-Israel Relations

Dr. Asif Efrat, LLB, Tel Aviv University, 2001, PhD, Harvard University, 2009
Areas of Interest
International Law and Politics; International Cooperation; International Relations

Dr. Boaz Ganor, PhD, The Hebrew University of Jerusalem, 2002
Dean, Lauder School of Government; Founder and Executive Director of the Institute for Counter-Terrorism (ICT); Former Advisor to the Israeli Prime Minister on Counter-Terrorism
Areas of Interest
International and Localized Terrorism

*Dr. Sivan Hirsch, PhD, University of Antwerp, 2008
Areas of Interest
Political Extremism and Violence; Collective Action and Social Movements; Political Behavior; Political Sociology; Religious and Ethnic Conflict

Dr. Liza Ireni-Saban, PhD, Tel Aviv University, 2006
Areas of Interest
Public Administration; Public Policy and Ethics

*Dr. Yair MacClanahan Shophet, PhD, Pompeu Fabra University, Barcelona, 2006
Areas of Interest
International Economics; Globalization; European Studies; Languages

*Dr. Amichai Magen, PhD, Stanford University, 2009
Areas of Interest
Law and Policy of Global and Regional Governance Institutions; Political Development in Transitional and Weak States; American and European Democracy Promotion; Middle East Politics

Dr. Shavit Matias, PhD, The George Washington University, Washington DC, 1997
Head, Global Affairs and Conflict Resolution, Lauder School of Government; Former Deputy Attorney General of Israel in charge of international issues and advising the Prime Minister, Government, Cabinet, and Ministries; Fellow, Hoover Institution, Stanford University
Areas of Interest

Prof. Rafi Melnick, PhD, University of California, Berkeley, 1979
Former Dean, Lauder School of Government; Former Deputy Director of Research, Bank of Israel
Areas of Interest
Monetary Economics; Inflation; The Israeli Economy; Applied Econometrics

Prof. Alex Mintz, PhD, Northwestern University, 1981
Former Dean, Lauder School of Government; Head, Institute for Policy and Strategy (IPS); Chair, Annual Herzliya Conference Series; Director of Programs in Political Psychology and Applied Decision Analysis
Areas of Interest
Decision Making; Political Marketing; E-Government
**Prof. Shaul Mishal, PhD, The Hebrew University of Jerusalem, 1976**  
Head, Middle East Studies, Lauder School of Government  
**Areas of Interest**  
Middle East Politics; Palestinian Politics and Society; Political Leadership in the Middle East; Nationalism and Islam in the Middle East

**Prof. Assaf Moghadam, PhD, Tufts University, 2007**  
Director, MA Program, Lauder School of Government  
**Areas of Interest**  
Terrorism and Political Violence

**Prof. David Nachmias, PhD, University of Oregon, 1971**  
Head, Reinventing Israeli Government Project, IDC  
**Areas of Interest**  
Public Policy; Public Administration; Israeli Politics

**Prof. Karine Nahone, PhD, Tel-Aviv University, 2004**  
**Areas of Interest**  
Politics and Policy of Information; Power Dynamics in Social Networks; Open Government

**Dr. Daphne Richemond-Barak, PhD, Tel Aviv University, 2010**  
**Areas of Interest**  
Role and Status of Non-State Actors; Asymmetric Warfare and the Morality of War; International Court of Justice; Relationship Between International Law and International Relations; Comparative Analysis of Systems of Law

**Dr. Alisa Rubin Peled, PhD, Harvard University, 1994**  
Academic Director, Argov Fellows Program in Diplomacy, IDC  
**Areas of Interest**  
International Political Economy with a focus on the Middle East; Business-Government Relations; Globalization

**Dr. Jennifer Shkabatur, PhD, Harvard Law School, 2012**  
**Areas of Interest**  
Information Technologies Influence on Governance and Political Action; Open Government Policies; Online Political Campaigns; Role of New Technologies in Developing Countries

**Dr. Lesley Terris, PhD, Tel Aviv University, 2008**  
Academic Director, RRIS BA Program, Lauder School of Government  
**Areas of Interest**  
Conflict Resolution; Negotiation and Mediation Processes in International Conflicts; The Study of International Politics through Simulations

***/Dr. Eran Vigoda-Gadot, PhD, University of Haifa, 1998**  
**Areas of Interest**  
Organizational Behavior and Human Resource Management in Public Administration; Political Behavior and Citizens’ Role in Governance; Public Sector Reforms and Performance; Organizational Citizenship Behavior; New Public Management

*Visiting faculty*

The above faculty members, although not all, will be teaching throughout the BA program.
ISRAEL IS A SMALL AND INDUSTRIALIZED NATION, AMONGST THE MOST DEVELOPED IN THE WORLD. WE EXCEL IN INGENIOUS TECHNOLOGICAL INVENTIONS AND CAPABILITIES WITH A STARTUP SPIRIT FOR INNOVATION AND TECHNOLOGICAL PROGRESS. CURRENTLY, IT IS CLEAR TO DECISION MAKERS IN GOVERNMENT AND IN THE PUBLIC AND PRIVATE SECTORS THAT WE NEED TO BE CAREFUL AND STRATEGICALLY PRUDENT WHEN USING OUR NATURAL RESOURCES. THUS, IN MANY LOCAL AND INTERNATIONAL COMPANIES, GOVERNMENT OFFICES, CITY OR REGIONAL COUNCILS THERE IS A NEED FOR MANAGERS, EXPERTS AND ADVISORS TO TACKLE THE NEEDS AND TEND TO THE IMPLEMENTATION OF SUSTAINABLE PLANNING AND DEVELOPMENT.”
Sustainability is a concept of economical development which maintains a balance between economical, societal, and ecological-environmental aspects. Through sustainability we can provide the developmental needs of the present generation without compromising the ability of future generations to meet their own needs.

- Three-year double major BA in Government & Sustainability combined with government
- World renowned lecturers, researchers and entrepreneurs from Israel and abroad
- Program based on the significant changes that have occurred in recent years in the Israeli and global environment, the economy and society

The program provides graduates with a competitive advantage in a broad range of fields in the public and private sectors that require expertise in sustainability.

Graduates of the School of Sustainability will have the skills necessary to work in managerial, economic and social arenas in Israel or abroad, and will be well suited to be employed in the government, the public sector and in relevant NGOs.

The program teaches aspects of policy and decision making that balances environmental, social and economic issues within the international arena, with a deep understanding of national security considerations along with environmental, economic and social aspects.
The study program places a strong emphasis on practical experience, through internships and a practicum, enabling graduates of the school to fit into entrepreneurial startups in the areas of sustainability and clean-tech, or as sustainability experts in the private sector. The program includes sustainability seminars in cooperation with leading figures from Israeli academia, government, and business sectors.

The program is conducted over a three year period. The curriculum is comprised of four parts:

**YEAR I**

**FALL SEMESTER**
- Introduction to Sustainability
- Introduction to Earth Sciences
- Introduction to Ecology
- Introduction to Environmental Thought
- Introduction to Micro Economics

**SPRING SEMESTER**
- Globalization & Regulation of the Environment
- Sustainable Development
- Urban Sustainability
- Environmental Planning in Israel
- Advanced English

**YEAR II**

**FALL SEMESTER**
- Energy Systems & Sustainability
- Economy Environment & Natural Resources
- Sustainability in Water Resource Management
- Air Pollution, Water & Land

**SPRING SEMESTER**
- Sustainability & Corporate Responsibility
- Environmental Management
- Environmental Justice in Israeli Cities (Urbanization Cluster)
- Energy, Climate & Society
- Environmental Statistics
- Workshop in Urban Planning (Urbanization Cluster)
- Energy Economics (Water & Energy Cluster)
- Integrative Course on Water (Water & Energy Cluster)

**YEAR III**

**FALL SEMESTER**
- Selected Issues in Environmental Law
- Applied Project in Sustainability
- An Introduction to Environmental Entrepreneurship
- Cluster Course
- Urban Sustainability & the Global South (Urbanization Cluster)

**SPRING SEMESTER**
- Applied Project in Sustainability
- Media & the Environment
- Products, Consumption, Sustainability
- Faculty Seminar
- Interdisciplinary Seminar
- Seminar Advanced Topics in Energy & Water
- Mobility and Sustainability: People & Things in the Commented (Urbanization Cluster)

IDC Herzliya reserves the right to cancel, alter or expand the academic programs and courses offered.
APPLIED PROJECT

- In the third year, students are required to choose an environmental entrepreneurship applied project totaling 6 academic hours a week. Throughout the project students will face real-life issues in the various fields of environmental sustainability according to the student’s area of interest.

- The goal of the project is to offer students practical experience in the field of sustainability, with an emphasis on entrepreneurship and making a contribution to society.

- With the help of mentors, students will choose a group project that has a practical or commercial potential. The goal is to continue the project beyond the realm of academia, if so desired by the students.

- Projects will be run in small groups with the assistance of the team tutor(s). Together, they will outline a plan of action for the project’s implementation and will carry it out. Guidance and mentorship will be offered to students with regular guidance by the program’s faculty and IDC lecturers whose fields of expertise are relevant to the project (i.e. government, communications, and business administration) and with the guidance of professionals from relevant fields of practice.

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Prof. Yoav Yair, Tel Aviv University, 1995
Dean, School of Sustainability Founded by Israel Corp. ICL

Areas of Interest
Introduction to Earth, Air Pollution, Water and Land; Planet Earth: a Citizen’s Guide for the 21st Century; Natural Disasters and Man

Dr. Karni Lotan, J.S.D., UC Berkeley, 2010

Areas of Interest
Intellectual Property; Globalization and Environmental Regulation; Sustainability and Corporate Responsibility

Dr. Nathan Marom, Tel Aviv University, 2009

Areas of Interest
Introduction to Environmental Thinking; Urban Sustainability and the Global South; Sustainable development; Environmental Justice in Israeli Cities

Dr. Yael Parag Cohen Mintz, Tel Aviv University, 2005

Areas of Interest
Introduction to Sustainability; Energy Systems and Sustainability; Energy Trends in the 21st Century: Challenges and Opportunities; Energy, Climate and Society; Products, Consumption, Sustainability

The above faculty members, although not all, will be teaching throughout the BA program.
“WE TRAIN STUDENTS TO CONDUCT MEANINGFUL SCIENCE THAT IS CONDUCIVE TO HUMAN GROWTH, COMMUNITY HEALTH AND SOCIAL CHANGE. THE CURRICULUM IS DESIGNED TO ENCOURAGE STUDENTS TO “THINK LIKE PSYCHOLOGISTS” DURING THEIR UNDERGRADUATE STUDIES AND PREPARE THEM TO BUILD A CAREER IN PSYCHOLOGY.”

Baruch Ivcher is an Israeli-born businessman and important public figure in Peru. He served in the IDF Signal Corps and graduated from The Hebrew University of Jerusalem Law School. Mr. Ivcher moved to Peru to pursue a business opportunity. In 1984 he received Peruvian citizenship and began to focus on the media industry in the country and by the early 1990s he owned the second largest television station. Mr. Ivcher nurtured the value of journalistic freedom and in 1997, with support from the governments of the US and Europe for his brave stance, won his case against the Peruvian government in the International Court in Costa Rica. Mr. Ivcher remains active in the Israeli and international business arena. He was an early supporter of IDC Herzliya having established the Ivcher Auditorium. Mr. Ivcher also endowed the Baruch Ivcher School of Psychology.
The Honors Program is designed for outstanding students who plan to continue towards advanced degrees in Israel or abroad. The program spans the second and third years of studies and includes a seminar in which participants strengthen their statistical and research skills, as well as their proficiency in reading and writing scientific material in English, and writing an honors thesis, which is submitted for publication to a scientific journal. The Program increases the participants’ chances to be accepted to graduate studies at leading universities.

Registration for the Program opens towards the end of the first undergraduate year and it is based on students’ achievements during this year.

www.idc.ac.il/psy/honorsprog
The undergraduate program leading to a BA in Psychology consists of 120 credits. The program is designed to be completed over a period of 3 years or 6 semesters. In addition to their psychology studies, students will take 8 credits worth of general electives during the program. Qualified students may be admitted to an accelerated track enabling them to earn a BA in psychology and an MA in Organizational Behavior and Development in four years.

A comprehensive list and description of all the courses may be viewed at our website: www.rris.idc.ac.il/handbook

Students who did not attend high school taught in English may be required to take courses in English language proficiency.

Preparatory courses (required) see page 14.
YEAR III

Core Courses

- Abnormal Psychology
- Psychological Skills & Field Experience
- Psychology, Culture & Society (Fall)

THEORETICAL SEMINARS* (one semester, choose one)

- Development of Prosocial & Antisocial Behaviors
- Multicultural Psychology
- Implicit & Explicit Processes in Psychopathology
- Neuro-Decision Making
- Multidimensional Approach to Emotions
- Psychological Aspects of Children & Interactive Media
- The Cognitive Neuroscience of Human Memory

RESEARCH SEMINARS* (two semesters, choose one)

- Social Defense Theory
- Self-Criticism, Self-Compassion & Emotional Disorders
- The Psychology of Irrational Decisions
- Parents & their Infants: The Study of Parenting & Development in Infancy
- Avatar Psychology

ELECTIVES* (one semester, choose four)

- Interpersonal Psychotherapy
- Organizational Well Being
- Sleep & Sleep Disorders
- Developmental Psychopathology
- Parent-Infant Relationship & the Relational Self
- Cognitive Aging
- Repairing the Mind: Contemporary Neuropsychology
- Cognitive-Behavioral Therapy

* These course titles are representative. The actual courses offered will vary from year to year.

INTERDISCIPLINARY STUDIES (two semesters, choose one)

- The Psychology of Economics & Business
- The Psychology of Communications
- The Psychology of Government & Politics

IDC Herzliya reserves the right to cancel, alter, or expand the academic programs and courses offered.
Dr. Boaz M. Ben-David, PhD, Tel Aviv University, 2007
Head, Communication, Aging and Neuropsychology Lab (CARNlab), IDC
Areas of Interest
Communication, Cognitive and Sensory Integration in Aging; Perception of Emotions in Spoken Language; Impact of Threat on Attention

Dr. Tal Ben-Shahar, PhD, Harvard University, 2004
Head, Maytiv Center for Research and Practice in Positive Psychology, IDC
Areas of Interest
Education; Wellbeing; Relationships; Mindfulness

Prof. Guy Doron, PhD, University of Melbourne, 2007
Areas of Interest
Relationship-Related Obsessions (ROCD); Obsessive Compulsive (OCD) and Related Disorders; Cognitive-Behavioral Therapy (CBT); Attachment Theory and Self-Perception in Psychopathology

Prof. Tsachi Ein-Dor, PhD, Bar-Ilan University, 2009
Areas of Interest
Human Defensive Behaviors; Evolutionary and Social Psychology; Personality

Dr. Tahli Frenkel, PhD, Tel Aviv University, 2012
Areas of Interest
Child Development, Temperament, Anxiety and Behavioral Inhibition

Dr. Yulia Golland, PhD, The Hebrew University of Jerusalem, 2008
Areas of Interest
Social Neuroscience, Interpersonal Synchrony

Prof. Eran Halperin, PhD, University of Haifa, 2007
Dean, School of Psychology
Areas of Interest
Psychology of Conflicts; Emotions in Conflicts; Emotion Regulation

Prof. Gilad Hirschberger, PhD, Bar-Ilan University, 2002
Areas of Interest
Existential Threat; Political Conflict; Long-Term Effects of the Holocaust; Metaphors of Conflict

Dr. Yaniv Kanat-Maymon, PhD, Ben Gurion University of the Negev, 2009
Areas of Interest
Organizational Psychology; Autonomy Experience and Sense of Volition; Romantic and Parent-Child Relationships

Prof. Daniel A. Levy, PhD, The Hebrew University of Jerusalem, 2003
Director, International Program in Psychology, IDC
Areas of Interest
Neuroscience; Physiological Psychology; Cognitive Psychology
Prof. Mario Mikulincer, PhD, Bar-Ilan University, 1985
Provost, IDC Herzliya; Former Dean, Baruch Ivcher School of Psychology
Areas of Interest
Attachment Styles in Adulthood; Terror Management Theory; Personality Processes in Interpersonal Relationships; Evolutionary Psychology; Human Learned Helplessness and Depression; Trauma and Post-Traumatic Processes; Coping with Stress; Qualitative Research of Emotional States; Rumination and Self-Focused Attention

Prof. Ora Nakash, PhD, Boston University, 2003
Areas of Interest
Multicultural Psychology; Mental Health Disparities; Personality

Dr. Dana Pereg, PhD, Bar-Ilan University, 2001
Head, MA Program in Organizational Behavior and Development
Areas of Interest
Professional Identity, Organizational Development

Dr. Michal Reifen Targar, PhD, University of Minnesota, 2010
Areas of Interest
Emotions in Conflict, Personality and Group Relations

Dr. Tamar Saguy, PhD, University of Connecticut, 2008
Areas of Interest
Intergroup Relations; Conflict Resolution; Prejudice Reduction; Gender

Prof. Michal Schnaider Beeri, PhD, Bar-Ilan University, 2000
Director, Sagol Neuroscience Research Center, Sheba Medical Center
Areas of Interest
Cognitive Aging; Alzheimer’s Disease

Dr. Dana Shai, PhD, University of London, 2011
Areas of Interest
Parental Mentalising; Embodiment; Parent-Infant Relations; Early Interventions

Dr. Sarit Steinmetz, PhD, State University of New York, 2005
Areas of Interest
Parent-Child Relationship; Attachment; Children’s Aggression

Prof. Yona Teichman, PhD, University of Missouri at Columbia, 1971
Head, MA Program in Clinical Psychology
Areas of Interest
Cognitive-Behavioral Therapy for Depression; The Development of Stereotypes and Bias in Children and Adolescents

Prof. Orit Tykocinski, PhD, New York University, 1993
Head, MA Program in Social Psychology
Areas of Interest
Emotions in Decision Making; Psychology of Risk; Insurance Decisions; Inaction Inertia in International Negotiations

The above faculty members, although not all, will be teaching throughout the BA program.

Heather Chadwick
USA
Psychology

Ofek Regev
USA
Psychology
OUR PROGRAM PRESENTS STUDENTS WITH INTELLECTUAL AND PROFESSIONAL CHALLENGES, UNLIMITED GROWTH POTENTIAL AND A PATH TO AN EXCITING CAREER. IN FACT, OUR GRADUATES ARE EXTREMELY SOUGHT AFTER BY HI-TECH COMPANIES IN ISRAEL WHO HIGHLY APPRECIATE OUR CURRICULUM.”

Efi Arazi, a leading international high-tech entrepreneur, was responsible for significant breakthroughs in both technology and business. Mr. Arazi was a graduate of MIT and worked for the Raytheon Company in the United States and set up the Scitex Company in Israel. In 1990 Mr. Arazi founded the EFI (Electronics for Imaging) company which invented a controller and program that made it possible to turn any copy machine into a high-quality color printer. His appreciation for the connection between high-tech and academia led him to become an enthusiastic supporter of IDC Herzliya. The Efi Arazi School of Computer Science was established in 1996 and named in his honor in 2002.
The undergraduate program in Computer Science consists of 131 credits and is designed to be completed over a period of 3 years or 6 semesters. The program provides: a rigorous, analytical foundation in mathematics; a thorough understanding of computer science and IT theory; and practical software development skills. Courses are available in business, marketing, finance, hi-technology entrepreneurship and a wide variety of general study electives.

A comprehensive list and description of all the courses may be viewed at our website www.rris.idc.ac.il/handbook

GRADUATES OF THE CS PROGRAM WORK AS PROJECT LEADERS AND PROJECT MANAGERS IN LEADING COMPANIES

These companies all bought startups which were set up by IDC computer science students, alumni and staff members.
COMPUTER SCIENCE CURRICULUM

YEAR I

FALL SEMESTER
- Introduction to Computer Science
- Calculus I
- Linear Algebra I
- Discrete Mathematics

SPRING SEMESTER
- Calculus II
- Linear Algebra II
- Logic and Set Theory
- Data Structure
- System Programming in C

YEAR II

FALL SEMESTER
- Algorithms
- Digital Systems Architecture
- Advanced Programming
- Probability Theory
- Micro Economics
- Business Law

SPRING SEMESTER
- Operating Systems
- Functional and Logic Programming
- Machine Learning from Data
- CS Elective Course I
- Finance Fundamentals
- Marketing Fundamentals

YEAR III

FALL SEMESTER
- Automata & Formal Languages
- Computer Networks
- CS Elective Course II
- CS Elective Course III

SPRING SEMESTER
- Computability & Complexity
- Computer Graphics
- Presentation skills
- CS Elective Course IV

Shulamit Finley
USA
Computer Science
CS ELECTIVE COURSES

• Advanced Algorithms
• Building Secure Applications
• Applicative Programming Using Design Patterns
• Cryptography
• Web Application Security
• Image Processing on Mobile Platforms
• Cloud Computing Development
• Audio-Visual Signals Compression
• Topics in Number Theory
• Seminar Visual Object Recognition
• Advanced Seminar Computer Graphics
• Computer Vision
• Digital Systems Construction
• Computer & Network Security
• Topics in Optimization for CS
• Natural Language Processing
• Seminar Topics in Algorithms & Computer Science Theory
• Workshop Networks & Internet
• Workshop Applied Cryptography

• Algorithms in Computational Biology
• InGame: Video Games Workshop
• Topics in System Engineering
• Seminar Software Defined Networking
• Object Oriented Programming with C# and .NET
• Developing Mobile-web Apps for the Enterprise
• Introduction to Digital Signal Processing
• Automatic Verification of Programs
• Algorithms for Planar Graphs
• Introduction to Machine Learning
• Seminar Network & Cloud Algorithmics
• Game Intelligence
• Distributed Algorithms
• Coding Theory
• Seminar Algorithmic Game Theory
• Information Retrieval & Web Search
• Surveillance Based on Computer Vision

IDC Herzliya reserves the right to cancel, alter or expand the academic programs and courses offered.
COMPUTER SCIENCE FACULTY

Prof. Anat Bremler-Barr, PhD, Tel Aviv University, 2002
Areas of Interest
Computer Networks; Distributed Computing

Dr. Udi Boker, PhD, Tel Aviv University, 2008
Areas of Interest
Formal Verification; Automata Theory; Logic; Computational Models; Computability

Dr. Elette Boyle, PhD, MIT, 2013
Areas of Interest
Cryptography; Coding Theory; Distributed Systems

Dr. Jessica R. Cauchard, PhD, Bristol University, UK, 2013
Areas of Interest
Human-Computer Interaction; Mobile and Ubiquitous Computing; Augmented Reality

Dr. Ilan Gronau, PhD, The Technion-Israel Institute of Technology, 2009
Areas of Interest
Computational Biology; Big Data Analysis

Dr. Tal Moran, PhD, Weizmann Institute of Science, 2008
Areas of Interest
Cryptography; Secure Systems

Prof. Yael Moses, PhD, Weizmann Institute of Science, 1994
Areas of Interest
Computer Vision; Applications of Computer Vision to Multimedia Systems

Dr. Shay Mozes, PhD, Brown University, 2012
Areas of Interest
Graph Theory; Algorithms; Data Structures; Combinatorial Problems

Prof. Alon Rosen, PhD, Weizmann Institute of Science, 2003
Areas of Interest
Cryptography; Computational Complexity

Prof. Yacov Hel-Or, PhD, The Hebrew University of Jerusalem, 1993
Areas of Interest
Computer Vision; Image Processing; Computer Graphics; Robotics

Dean Tami Tamir with students
Prof. Shimon Schocken, PhD, University of Pennsylvania, 1987
IDB Chair of Information Technologies; Founding Dean, Efi Arazi School of Computer Science
Areas of Interest
Computer Science Education; Software Engineering

Prof. Arik Shamir, PhD, The Hebrew University of Jerusalem, 2000
Deputy Dean, Efi Arazi School of Computer Science
Areas of Interest
Geometric Modeling; Computer Graphics; Visualization; Machine Learning

Prof. Gadi Taubenfeld, PhD, The Technion-Israel Institute of Technology, 1988
Former Dean, Efi Arazi School of Computer Science
Area of Interest
Concurrent and Distributed Computing

Prof. Tami Tamir, PhD, The Technion-Israel Institute of Technology, 2001
Dean, Efi Arazi School of Computer Science
Areas of Interest
Resource Allocation; Approximation Algorithms; Algorithmic Game Theory

Dr. Zohar Yakhini, PhD, Stanford University, 1997
Areas of Interest
Computational Biology; Statistical Data Analysis

The above faculty members, although not all, will be teaching throughout the BA program.
IDC FACTS

1/3 of the students at IDC are officers and combat fighters from elite units in the Israel Defense Forces.

There are 32 research centers at IDC. www.idc.ac.il/research-institutes

IDC has more than 80 exchange programs with leading universities from around the world.

Over 1,800 RRIS students from over 86 countries make up 1/3 of the IDC student body.

IDC operates a radio station at frequency 106.2 where students from all the schools broadcast both in Hebrew and English www.1062fm.co.il/en

IDC has over 20,000 graduates.

IDC was ranked no. 1 amongst all Israeli Universities for the highest student satisfaction and formulated relationships with professors in 2016.
RESEARCH INSTITUTES & LEARNING CENTERS

Advanced Virtuality Lab (AVL)
www.idc.ac.il/communications/avl

Asper Institute for New Media Diplomacy
www.idc.ac.il/asper

The Center for Internet Psychology (CIP)
www.idc.ac.il/cip

Deepness Lab DPI Engineering for Enhanced Performance of Networks Elements and Security Systems
www.deepness-lab.org

www.dice.idc.ac.il/#

Fact Center
www.factcenter.org

Rubin Center for Research in International Affairs
www.rubincenter.org

The IDC Institute for LD and ADHD
www.idc.ac.il/LD-ADHD

IDC Social Cognition & Psychophysiology
www.giladhirschberger.com/#

International Institute for Counter-Terrorism (ICT)
www.ict.org.il

Institute for Policy and Strategy (IPS)
www.herzliyaconference.org/Eng

Maytiv Center

Media Innovation Lab (miLAB)
www.milab.idc.ac.il

The Nevzlin Center for Jewish Peoplehood Studies
www.idc.ac.il/Nevzlin

Program in Political Psychology & Decision Making (POPDM)
www.idc.ac.il/pada

The Project for New Governance
www.idc.ac.il/NewGov

The Program in Political Psychology
www.idc.ac.il/politicalpsychology

Rothschild Caesarea Center for Capital Markets and Risk Management
www.cc.idc.ac.il

Sagol Center for Applied Neuroscience
www.idc.ac.il/neuroscience

IDC SCHOOLS

Adelson School of Entrepreneurship
www.idc.ac.il/entrepreneurship/eng

Arison School of Business
www.idc.ac.il/business/eng

Efi Arazi School of Computer Science
www.idc.ac.il/cs/eng

Lauder School of Government, Diplomacy & Strategy
www.idc.ac.il/gov/eng

Radzyner Law School
www.idc.ac.il/law/eng

Sammy Ofer School of Communications
www.idc.ac.il/comm/eng

Baruch Ivcher School of Psychology
www.idc.ac.il/psychology/eng

Tiomkin School of Economics
www.idc.ac.il/economics/eng

School of Sustainability

Raphael Recanati International School
www.rmis.idc.ac.il
INSTITUTE FOR POLICY AND STRATEGY (IPS)
THE HERZLIYA CONFERENCE SERIES

As a leading think tank on Middle East risk assessment, the primary mission of the Institute for Policy and Strategy (IPS) at IDC Herzliya is to contribute to Israel’s national policy and to the upgrading of its strategic decision-making process. Established in 2000, the range of IPS projects encompasses a variety of issues crucial to Israel. IPS conducts policy research on a broad analytical scope to identify evolving issues and trends and to assess emerging risks and opportunities. Concentrating on Middle East politics and Israel’s foreign affairs, IPS also invests in innovative methodologies and policy analysis focusing on political/strategic risk assessment and management.

The Annual Herzliya Conference on the Balance of Israel’s National Security is the flagship of IPS activities. The Conference exclusively draws together international and Israeli participants from the highest levels of government, business and academia to address the most pressing national, regional and global issues.

IPS cultivates close working relations with governments, public institutions, think-tanks and research institutes around the world. Drawing on its range of networks and convening power, IPS fosters informed dialogue and policy debate also through high-level summity. These debates impact national policy by producing pragmatic responses that tangibly advance the national interests of Israel.

www.herzliyaconference.org/Eng
The Institute for Counter-Terrorism (ICT) is one of the leading academic institutes for counter-terrorism in the world, facilitating international cooperation in the global struggle against terrorism. ICT is an independent think tank providing expertise in: terrorism; counter-terrorism; homeland security; threat vulnerability and risk assessment; and open intelligence analysis policy.

ICT holds the World Summit on Counter-Terrorism conference which is one of the most influential events in the field of counter-terrorism today. Speakers and participants at ICT’s previous conferences have included current and former ministers, members of parliament, heads of security agencies and police departments, first responders, academics, professional experts in the field of counter-terrorism, jurists, businessmen and students.

ICT also serves as a joint forum for international policy makers and scholars to share information and expertise through research papers, situation reports and academic publications for worldwide distribution.

www.ict.org.il

Benjamin Netanyahu, Prime Minister of Israel, attending ICT’s 16th International Conference: World Summit on Counter-Terrorism
THE ZELL ENTREPRENEURSHIP PROGRAM

The Zell Entrepreneurship Program is a venture creation program for outstanding undergraduate students from all of the faculties at IDC Herzliya. This unique and innovative program, now in its sixteenth year, is funded generously by renowned entrepreneur Sam Zell of Chicago. It allows students to take an idea and to develop it into a real business venture in the course of an academic year. The venture creation process is complemented by advanced academic courses and industry expert mentors. The culmination of the year long program is a study trip to the US. Numerous ventures have been launched as a result of the program. They employ hundreds of workers in Israel, have become R&D centers for three global companies and several have made significant exits.

www.idc.ac.il/zell

CENTER FOR EUROPEAN STUDIES

The Certificate in European Studies Program is aimed at students in their second or third year of BA studies, or for those students who already have a bachelor’s degree. The aim of the program is to increase knowledge about the European Union, its institutions and its economy. The program is taught in English and takes one or two years. The courses are practical and up to date, and are taught by Israeli and European experts with first-hand knowledge of the subject.

Obtaining the Certificate in European Studies enhances the job prospects for students upon graduation, as the European Union is a leading political and economic force and is Israel’s main trading partner. Students participating in the program receive individual guidance in applying for scholarships and choosing an appropriate academic institution to continue their studies in Europe. Moreover, they receive the opportunity to network with graduates of the program, many of whom have found prestigious positions in the private and public sectors.
Building on the legacy of former Israeli Ambassador Shlomo Argov, the Argov Fellows Program in Leadership and Diplomacy strives to prepare approximately twenty exceptional IDC students, who are in their final year of studies, for future leadership positions for Israel and the Jewish people. Through a year-long, challenging interdisciplinary curriculum, the program strives to help students acquire the knowledge, tools, and skills necessary for working towards meeting the many challenges that Israel faces in today’s complex global environment.

The program, conducted entirely in English, combines academic training and practical skills. Its unique curriculum includes courses, seminars and “hands-on” workshops taught exclusively to Argov Fellows by leading academic and professional experts. The students participate in study tours to Europe, the United States and throughout Israel. The fellowship year concludes with the public presentation of capstone group policy projects in which the fellows propose their solutions to pressing problems facing Israel and the Jewish people.

The 207 Argov alumni have continued on to eminent fellowship programs such as Fulbright and Chevening; prestigious graduate programs at leading universities including Princeton, Yale, Columbia, Cambridge and Oxford; and leading positions in the public, private, and nonprofit sectors.
RAPHAEL RECANATI INTERNATIONAL SCHOOL STAFF

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Head, Raphael Recanati International School

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Linda Goldstein
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Shelly Levy
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Or-Lee Kaidar
Social and Cultural Affairs Coordinator
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+972 9 9602794

STUDENT AFFAIRS AND WELL-BEING
ADMISSION to RRIS

1. Application Form and Fees
   Please submit an application online
   www.rris.idc.ac.il/onlineBAreg
   The application fee is $100 US and non-refundable.

2. High School Grades
   Applicants must submit official copies of their high school transcript and diploma. Applicants in their final year of high school may submit a partial transcript. Acceptance of such applicants is contingent upon receiving a final transcript demonstrating that they graduated and that the final grades are similar to those earned in previous semesters. Applicants who have completed at least 30 credits at university or community college students may submit those transcripts in lieu of high school transcripts.

3. Recommendations
   Applicants must submit two recommendations from individuals who can evaluate their academic abilities such as teachers, educators, counselors, employers or supervisors.

4. Essay
   A 250-500 word essay is required. The candidate must write (in English) why she/he would like to study in Israel at IDC Herzliya, and why in the particular academic program they choose. This is to be attached to the online registration together with a curriculum vitae (resume).

5. English Proficiency
   The academic curriculum of the Raphael Recanati International School is taught entirely in English. Graduates of high schools in which English was not the primary language of instruction are required to pass one of the following exams:
   • TOEFL (Test of English as a Foreign Language)
     TOEFL www.toefl.org
     IDC TOEFL code 0927
   • IELTS (International English Language Testing System)
     IELTS www.ielts.org
   • PEARSON (Language Test)
     PEARSON www.pearsonpte.com
   • Cambridge English Assessment (CAE or CPE)
     www.cambridgeenglish.org
   • Israeli Psychometric/Amiram

Marvin Benamu
France
Business Administration

Jessica Cohen
Argentina
Communications
6. Standardized Tests

Applicants who graduated from a high school in the US must take a standardized test such as the SAT or ACT. However, if they have completed at least one year of university-level studies or two years of community college, they are exempt from this requirement.

- SAT www.sat.collegeboard.org
  IDC SAT code 4267

- ACT www.actstudent.org
  IDC ACT code 5385

The RRIS needs to obtain an official copy of the SAT or ACT.

Students who graduated from a high school in Israel, with an Israeli bagrut, must take the Psychometric Examination (with some exceptions).

Students who graduated from a high school in countries outside Israel or the US are not required to take a standardized test.

The Raphael Recanati International School considers Advanced Placement courses. You are invited to submit your official AP score reports which will be evaluated for credit transfer consideration.

7. Transfer Students

In order to receive credits or exemptions for courses taken at another academic institution, students must submit a detailed syllabus in English for each course for which they are requesting credit and/or an exemption. Students can only submit credits for approval once they have been accepted to IDC and not before registration! Please note that IDC Herzliya is not obligated to grant credit for courses taken at other academic institutions. To receive a degree from IDC Herzliya, students must earn at least 60% of the credits at IDC Herzliya and must be enrolled at IDC Herzliya for a minimum of two years.

8. Deadline

For an application to be considered valid, all forms and other required information must be submitted to the Raphael Recanati International School at IDC Herzliya by **July 15, 2017**. However, our admissions are rolling and students should receive a response no later than four weeks from date of submission of all materials.

9. Decision

Admission decisions are based on a combination of academic and personal criteria; high school grades; standardized test scores (if applicable); letters of recommendation; curriculum vitae (resume); and a personal essay.
TUITION AND EXPENSES*

**Tuition** $12,500 US per year  
**Health Insurance** $790 US per year  
**IDC housing (optional)** $650 US per month for rent  
($1,200 US housing security deposit)

IDC housing includes maintenance and municipal taxes but does not include utilities, Internet, etc. For the first year the rental payment begins from the day of checking into the apartment until July 31 of the following year. Every additional year the contract is for 12 months. Please note that students opting to rent master bedrooms with connected bathrooms must pay an additional $50 US/month.

**Additional Expenses**

Students are responsible for their airfare to and from Israel. Students should expect to spend about $600 US - $800 US each month for food, travel and other basic expenses. Please note that tuition does not include the cost of the textbooks. A symbolic fee is charged for some RRIS social and cultural events. There is an additional $300 US materials fee for students in the Sammy Ofer School of Communications.

**Tuition Payment Arrangements**

- A $1,000 US tuition down payment must be sent to the IDC Tuition Department within one month of being accepted to study at IDC Herzliya in order to reserve a place in the class.
- This down payment is the first tuition payment. An acceptance booklet containing details on how to pay the remainder of the tuition will be sent electronically.
- The tuition down payment will be fully refunded to those who decide not to enroll, if they inform the Raphael Recanati International School of their decision in writing by July 15, 2017.

* All rates are subject to change due to fluctuations in market prices and currency exchange rates.

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**Emmanuelle El Maleh**  
Morocco  
Psychology
The Center strives to prepare students to enter the workplace and to assist them in locating suitable employment opportunities. The Center provides a variety of counseling, placement and informational services tailored to meet the specific needs of the students and graduates of each of IDC Herzliya’s schools according to the relevant market. These services include personal career counseling and assistance as well as lectures and workshops on job-seeking strategies. In addition, the Center creates recruitment and networking opportunities such as job fairs and employers meetings. The Center also maintains an updated listing of hundreds job openings in Israel for students and graduates.

www.idc.ac.il/career/eng

Career Israel is a professional internship program with a database of over 2,700 internships in top companies and organizations around Israel. Career Israel provides internship placements in fields varying from nonprofits, medicine, business, finance, startups, politics, psychology, working with kids, marketing, social media, public relations, engineering and more.

Students who wish to intern will be paired with a personal Internship Coordinator who will work with the participant on their resume, give them options in their field, prepare them for an interview and provide guidance and support throughout the internship process.

To learn more about Israel Experience please visit www.israelexperience.org

2 months
www.careerisrael.com/summer-program/career-israel-track

5 months
www.careerisrael.com/5-month-program

Kyle Blank
USA
Business Administration

Kamilla Barret
Denmark
Business Administration

Sonja Salonen
Finland
Business Administration
Various scholarships and loan opportunities are available to students at the Raphael Recanati International School. Financial aid is awarded based on the candidate's background and/or status in Israel.

**Raphael Recanati International School Scholarships**

- **RRIS Scholarship**
  The school provides scholarships to its students based on financial need. Applicants interested in receiving the RRIS needs base scholarship must complete the Application Form on-line. This form can be accessed with their student number, which they receive after they have been accepted to the school. The applicants are required to provide all the information and documentation requested in order to be considered. Scholarship application forms are on-line at www.idc.ac.il/RRISScholarships

  Only forms that have been completed in full will be considered. Please note that scholarship recipients who withdraw during the academic year will be required to return all or part of the funds awarded. Students who receive a scholarship are expected to perform thirty hours of community service over the course of the academic year in the school's offices or through one of the many organizations that cooperate with the RRIS.

- **Merit Scholarship**
  RRIS awards excellent students with merit scholarships based on their previous performance. Students do not apply for this scholarship - the RRIS Admissions Office will notify you if relevant.

**Free Application for Federal Student Loans (FAFSA)**
American students are eligible for Stafford Loans as part of the Direct Loans Program. Students can register online at www.fafsa.ed.gov from October 1, 2016 until March 1, 2018. Our school code is G40703.

Please contact us via email at jsimon@idc.ac.il upon receiving your Student Aid Report (SAR).
For further information, please go to www.rris.idc.ac.il/ffasf

**Student Aid for Canadians**

- **SAP (Students Assistance Programs)**
  Canadian students interested in loans and grants from the Canadian government, please go to www.servicecanada.gc.ca/eng/goc/cssp.shtml Note that financial aid is also available through your province (such as OSAP and l’Aide Financière aux Études du Québec)
  www.canlearn.ca/eng/loans_grants/loans/provincial.shtml

- **AACI (Canada Scholarship Fund)**
  This fund is intended for dual Canadian and Israeli citizens who are studying towards a bachelor’s degree at recognized universities and colleges in Israel
  www.aaci.org.il/articlenav.php?id=471#canscholarships
Masa Scholarships

The Jewish Agency for Israel and the Israel Prime Minister’s Office co-sponsor the Masa project to encourage young Jews who are not Israeli residents to study in Israel. Students up to the age of thirty-one, who have not been to Israel on a long term program before, are eligible for a grant from Masa to go towards tuition at the Raphael Recanati International School. Students will receive an initial grant based on their country of origin and can apply for additional funding of up to $10,000 US which is awarded based on financial need. Application forms for Masa must be completed online at www.masaisrael.org

Please note, Masa is an independent initiative and therefore its criteria for evaluating scholarship requests may differ from those used to evaluate requests for the Raphael Recanati International School Scholarships.

Other Scholarship Opportunities

Various sources in the Jewish and general community provide financial aid and scholarships to students pursuing academic degrees in Israel. We recommend that applicants check with their communities, non-profit organizations, local Jewish federations and schools about the availability of and criteria for such scholarships. Many countries also have government-sponsored loan programs for students. Please check with local government representatives for details. Some of the many organizations that offer scholarships based on a variety of criteria are listed below. For other financial aid possibilities, please contact our Financial Aid Coordinators at rris.financialaid@idc.ac.il

- Student Authority
  New immigrants can receive financial help if they meet the criteria. For more information contact your local aliyah shaliach.
  www.moia.gov.il/English/Subjects/FinancialAssistance

- Friends of the IDF Impact
  For IDF combat or combat-support veterans.
  http://82.80.37.66/impact/

- Friends of the IDFHESEG Foundation Scholarships
  For IDF lone soldiers’ veterans.

- Jewish Federations of North America (JFNA)
  www.ujc.org

- TELFED
  Awards grants for students from South Africa. Please contact the Jewish community of South Africa.
  www.telfed.org.il

- Perach
  www.perach.org.il

For full list of financial aid see
www.rris.idc.ac.il/scholarships

Daniel Halbert
Canada
Psychology

Malka Riess
Germany
Communications

Gal Avraham
USA
Communications

Gabrielle Savage
UK
Communications

Bella Wdowinski
France
Communications
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<td>Fall Semester Begins</td>
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<td>Hanukah Holiday Vacation</td>
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<td>Passover Vacation</td>
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<td>First day of school after Passover vacation</td>
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<td>Eve of Israel Memorial Day</td>
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<td>Spring Semester Exams</td>
<td>June 24, 2018</td>
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</tbody>
</table>
ISRAEL
The Raphael Recanati International School
Interdisciplinary Center (IDC)
PO Box 167, Herzliya, Israel 46150
Attention: Registrar
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Fax +972 9 952 7334
rris.registrar@idc.ac.il

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