Ziv Aviram is one of Israel’s most esteemed managers, a status he achieved thanks to a series of managerial successes in leading faltering companies to recovery and prosperity. In recent years, he and his partner, Prof. Amnon Shashua, have developed and directed one of Israel’s most successful and fascinating companies - Mobileye, which is revolutionizing vehicle safety and was recently sold to Intel International in the biggest business transaction in the history of the Israeli economy.

Ziv Aviram managed three of Israel’s leading retail chains, serving as CEO of the Gali retail chain, manager of Keter Publishing House and manager of Attrakzia. In all three cases he entered the position after the companies had suffered losses and managed to reorganize them, leading them to a new and profitable path.

Since 1999, Ziv Aviram has served as founding partner, president and CEO of Mobileye. Through the development of revolutionary technology, Mobileye stands at the forefront of the efforts to prevent motor vehicle accidents and is a leading actor in the international realm of autonomous vehicles. In August 2014, Mobileye was listed on the New York Stock Exchange after raising over a billion dollars, becoming the biggest Israeli Initial Public Offering in history.

Mobileye recently set a new record when Intel, the American chip giant, announced it was acquiring Mobileye for $15.3 billion in the largest sales deal in Israel’s history. The uniqueness of the deal derives from the fact that even after the transaction, Mobileye continues to operate from within Israel, in Jerusalem, becoming the world’s largest center for autonomous vehicles.

In addition to activities at Mobileye, Ziv Aviram and Prof. Shashua also founded OrCam in 2010, for blind and visually impaired persons. Recently, the company launched the field’s most advanced product in the world, providing aid in vision through a smart camera located on the eyeglasses’ frame. The device is based on advanced image processing abilities, is able to read printed text in real time and identify different objects and faces.

In recognition of his personal example as a successful manager and leader of companies in the private sector; for his contribution to the advancement of road safety through the innovative technology of Mobileye; for his assistance in positioning the State of Israel and Jerusalem at the cutting edge of the high-tech world, Mr. Ziv Aviram is hereby named an Honorary Fellow of the Interdisciplinary Center Herzliya.

Prof. Uriel Reichman
President and Founder

June 13th, 2017
Herzliya, Israel